



LOOKBOOK 2020

INSIDE IS A COLLECTION OF ARTICLES COMPILED TO SHOW THE  
BEST OF OUR WORK, LIFESTYLE, PRODUCTS, AND SERVICES.

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## WELCOME

This is a collection of articles compiled to show the best of our work, lifestyle, products, and services. A brand is a voice and a product is its souvenir.

Larforma was founded by Manuel Ferreira in the 1980s. Its original size would change soon; by the 1990s it had developed a huge investment in new and bigger facilities, an industrial enterprise. Commitment, talent, and late working hours guaranteed the success to pass the company to his family. The next step was taken by Hugo and Pedro Ferreira; between the 2005s and 2015s, they made the already nationally acknowledged brand expand to an international brand. Responsible for the company's strategies, the brothers share their thoughts, always respecting the whom's who.

“THE PURSUE OF EXCELLENCE”

## THE HAUTE-COUTURE

Always equal, always different.

The key to identity Larforma lies in its ability of “haute-couture” on upholstery, aligning tradition and the taste for technology, uncompromising quality, and exceptional craftsmanship.

The opposite of mass production, where products can have special distinguishing features in a way to obtain a very exclusive design. Now our work enchants the world with its unique creations since 1980. Today, we invite you to take a journey through a world of details, inventiveness, and excellence: The world of savoir-faire.

This world can only be mastered with the careful selection of materials and technologies, bond together with environmental carefulness to preserve our future the most.

Each product carefully developed to become a timeless design, unmistakable comfort, reliability, and strength to endure through time. All features of Larforma, a master of upholstered furniture trusted by a network of Architects, Interior Designers, and Studios over these 35 years.

This is why Larforma continues to push the boundaries forward into a unique way of living the home, where home is the only place where we are free.

In the meantime, this family brand, is not only a logo, a sign, or a product, but it's also the people. The people have the power to create, the power to make this life free and beautiful, to make life a wonderful adventure. And we, we love our people and the love they use to create this company.

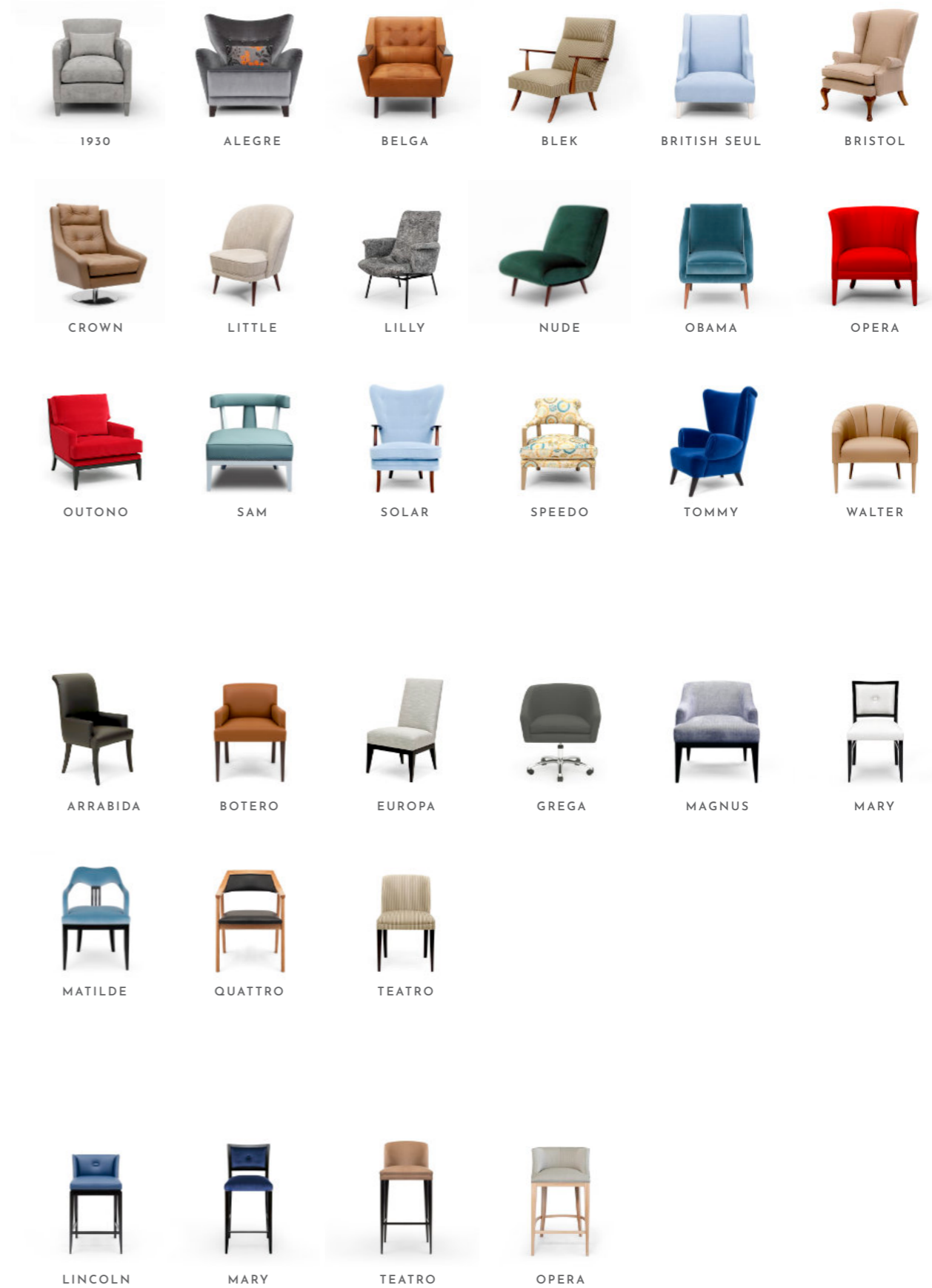
Our products & solutions, designed by a multicultural team of designers respecting exceptional standards of quality, every product is developed by the designers and impeccable craftsmen. The opposite of mass production, products can have special distinguishing features in a way to obtain a very exclusive design. Expertise to work by project, drawing, and measurement with work noble materials such as Wood, Leather, Stainless Steel & Bronze, Ceramics, and Lacquered painting. We know that for a business to succeed it's not just having nice and quality products but focusing on the taste and lifestyle of the client and providing support even after a service is completed.



Manuel Ferreira  
FOUNDER OF LARFORMA

# SOUVENIRS

“A brand is a voice, the product is its souvenir.”





ALVA



BOMBARDA



CALVIN



CASABLANCA



CHARLES



CHESTERFIELD



ELITE



FOCUS



FONTANA



GUIMARÃES



MAGNUS



MEMPHIS



NAZARÉ



OLIVER



PF



POSITANO



RIBAS



SARK



FREDERIC



FONTANA CHAISE



BLEK CHAISE



PF CHAISE



PINEAPPLE



POT



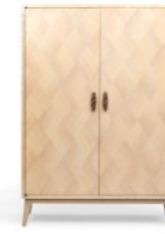
PIFF



KIMI



MAGNUS



AFONSO | HIGH CABINET



MAGNUS | SIDEBOARD



MIRTILLO | SIDEBOARD



BONNIE | TABLE



PATRICE | DESK



GRAPPA | TABLE



LOOP | TABLE



BONNIE | CONSOLE



BOSTON



HOUSTON



POPPY



XAVIER | CONSOLE



FOGLIA | SCREEN



RALPH | BOOKCASE



## Best of the Heritage

“Some people think luxury is the opposite of poverty.  
It is not. It is the opposite of vulgarity.”\*



Whispering sweet nothings of luxury, comfort, and the promise of an heirloom purchase. Heritage is a strong legacy to carry. To honor it, we've redesigned a model from our early 2000's. Now a Love Seat, feature in a creamy green velvet.

Presented to the world in 2015 at the exquisite 100% Design Fair in Olympia, London, the United Kingdom, quickly created a trend, a statement. Alva was designed to be the eye-catcher in the living room, to emphasize the space with the glamorous deco look. An astonishing piece in velvet and golden or silver tacks, both at your disposal as well bespoke sizes are available.

*\*by coco chanel*



## The Most Loved Armchairs

SOME OF OUR MOST WANTED ARMCHAIRS,  
SELECTED BY YOU, FOR YOU.

From classic high-back to contemporary designer armchairs. Inspired by the 18th Century British Gentlemen Chair or Scandinavian Vintage style from the 1960s, all are manufactured with the expertise of our craftsmen to achieve a commitment for comfort and design, fulfilling a series of identifying situations in our home.

### 1. SOLAR ARMCHAIR

With a wide and bulky line, this comfortable and stylish armchair is a statement for any living space. A tribute to one of the most sublime lounge chairs to come out the Danish midcentury in the early 1950s. The upholstery of the armchair in a Cotten Velvet, light blue; Feet and arms in mahogany wood with gloss varnish.

### 2. TOMMY ARMCHAIR

A softened high-back, laid back padded seat, detailed upholstery gives a sense of the 18th Century English Chair. A commitment between comfort and design, a timeless classic. The upholstery of the armchair in the Blue Velvet; feet in Beechwood stained brown and satin varnish.

### 3. WALTER ARMCHAIR

Try it, feel it, be touched. An armchair with a delicate form, easy to fit in any space. Upholstered in a light Blue twill; feet in Beechwood and upholstered.

### 4. OBAMA ARMCHAIR

Obama is a tribute to modern mid-century design, with irresistible contemporary proportions. Haute couture upholstery, with beechwood or lacquered legs. A most wanted piece for any living space. The upholstery of the armchair in a Velvet CV09; Feet in stained Beechwood with satin varnish.

All armchairs presented here are from Solid Pine wood frame with components in Plywood. Equipped with elastic straps. Foam in 100% PU with BS standard fire specifications or Fire retardant interlining is available upon request.

Check further for more detailed information.



**CLUBBING IS FOREVER**

The Belga armchair. A tribute to the 18th Century English Gentleman Club, with a pulled upholstery and elegant wooden details, the Belga is a strong statement when upholstered in Leather.



**DRESS TO KILL**

Opera is engaging and passionate, it's a silhouette that brings a true sense of love to a living space. Classic to mid-century feet, fully upholstered.



LITTLE 2-SEATER

**“Design is to Share.”**

From our most iconic armchairs, presented with the same cutting or curved lines and with generous proportions conducting to a seductive product. The 2-seater armchairs are versatile to fulfill a series of identified situations in your projects.



**THE CONTEMPORARY TWIST**

“1930 Cabriolet.” This armchair has a classic design with a contemporary twist. Small dimensions and great comfort. The intentionally simple styling is emphasized by its back curve, a foam, and feather mix cushion.



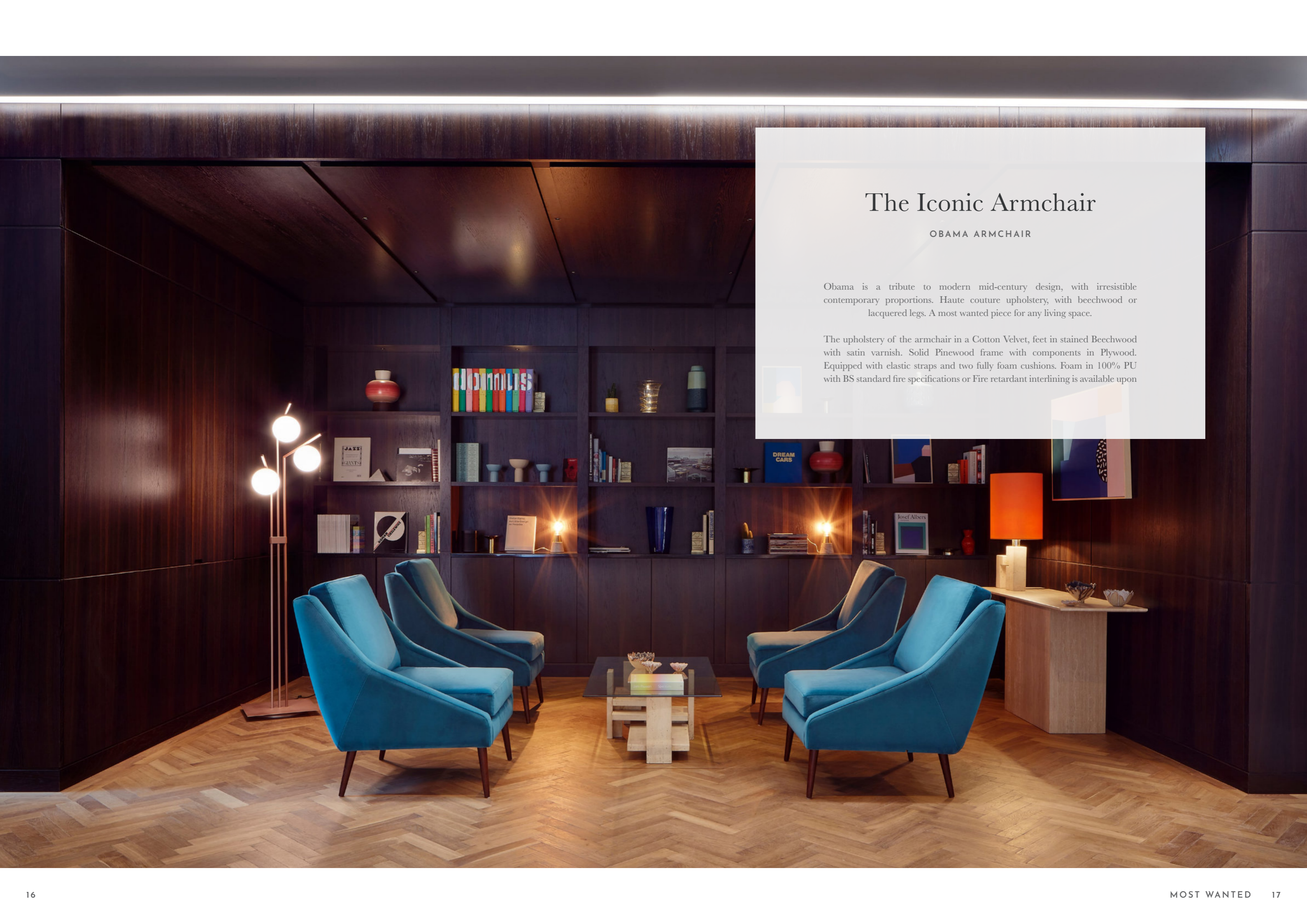
**THE PRACTICAL COMFORT**

A small armchair which can fulfill a series of identified situations in our homes. It has a captivating form with a pleasant curve, besides that it's very comfortable.



OBAMA 2-SEATER





## The Iconic Armchair

### OBAMA ARMCHAIR

Obama is a tribute to modern mid-century design, with irresistible contemporary proportions. Haute couture upholstery, with beechwood or lacquered legs. A most wanted piece for any living space.

The upholstery of the armchair in a Cotton Velvet, feet in stained Beechwood with satin varnish. Solid Pinewood frame with components in Plywood. Equipped with elastic straps and two fully foam cushions. Foam in 100% PU with BS standard fire specifications or Fire retardant interlining is available upon

# The Bar Stools

OBAMA ARMCHAIR

Tender, warm, classic, smooth, pure, elegant, all with a timeless appeal.  
One is welcoming and comfortable providing the perfect bar chair for an eclectic space.  
The other may be curved and with a low backrest easily fitting in any living space.

1.MARY / 2.LINCOLN / 3.OPERA / 4.TEATRO





#### THE WOODEN PROJECT

Quattro is a minimalist chair with a form from the 1960s, distinctive design with refined comfort. The combination of these characteristics makes it a masterpiece. A timed handmade chair using the finest natural materials.

Solid wood frame in high gloss varnish; Upholstered with black natural leather.



#### HOMEMADE CLOSETS

Matilde is a historical interpretation of the Paris classicism, born with sculptural lines and carved wood details. This dining chair equipped with a footer which can be bespoke from our selection of finishes. This design sits wonderfully in an eclectic dining space.

Structure in solid Pine wood frame with base in beechwood. Foam in CMHR for Hotel/Hospitality or a fire retardant interlining is available on request. Featured at the La Maison du Caviar, Paris.



#### CLASSIC LIBRARIES

This smooth curve and low backrest chair can easily fit in any living space. Its simplicity connects with any materials present in a space. The Teatro is also available as a barstool and is at home in both domestic and commercial settings, a best seller.

Solid Pinewood frame with components in beechwood, feet in beechwood, or ash. Foam in CMHR for Hotel/Hospitality or fire retardant interlining is available on request.



#### MARY DINNING CHAIR

A contemporary dining chair with a timeless appeal. The classic light-winged back and button form a distinctive masterpiece that is both brazen and charming. A comfortable seat with layers of padding ensures a perfect dining experience. Also available as Bar Stool.

Frame in solid beechwood, base suspension by elastic straps (extra comfort grid). Foam in CMHR for Hotel/Hospitality or a fire retardant interlining is available on request.



## THE ART OF TAILORING

SOFAS & CHAISE-LONGUES

The mother pearl of our company, our range of luxury sofas designed and handcrafted since 1980. From classic deep buttoned sofas to a contemporary form, they can be upholstered in our fabric or leather and can be customized to meet your specific requirements.



To start production, we source a careful range of materials, with the concern that raw materials come from forests responsibly managed. This choice of raw materials and to work around the natural flaws that come in each plank, involves collaboration between artisans that take decisions every time a piece is made. The structures are the beginning and extremely important for the final result, we like uses the best woods as white pinewood, plywood which give the “frames” lightness and rigidity, OSBs, and MDF.

Almost a lost craft Hand-Sprung Upholstery is a hand-tied base, customized to the furniture design’s depth and configuration for the most comfortable support possible. Many manufacturers claim to use the hand-tied technique in generic terms, but a closer look reveals that attaining a proper spring loading for a specific design is both a science and art that few have mastered.

After the introduction of springs, it is required to use the several combinations for the settees filling, such as foams or feathers of the older years and thus greater comfort, and greater durability.

We apply all our knowledge and passion on our workshop so we can create and develop each piece to be an authentic timeless work of art.

## Craftsmanship

THE PROCESS OF CREATION



## For a Place Called Home

Featuring delicate lines, finest details, exquisite fabrics, and elegant looks. The Ribas sofa strikes a pleasing balance between modernity and tradition, large size yet light in appearance.





#### MANOR HOUSE

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This is a lavish modern classic addition to any interior. With elegant sloped arms, feathers and foam wrapped cushions, to ensure supreme comfort.



#### ROCKEFELLER INFLUENCER

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Sophisticated silhouette, with an elegant wooden footer. The focus is a worthy addition to any interior.



#### MODERNIST ELEGANCE

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Simplicity is the ultimate form of sophistication. It has a captivating form with a pleasant drop providing a comfortable seat.



#### PENTHOUSE LUXURY

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With deep-buttoned arms and the multiple pillows gives you delight greater comfort.



#### MEMORABLE SCULPTURES

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Casablanca is a contemporary classic timeless design. The softly curved back, high arms, and laid back seat, truly an iconic piece which can elevate any space.



#### CONTEMPORARY FEELINGS

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With scrolling arms, Nazaré displays a classic style. It is exceptionally comfortable with overstuffed seat cushions and comfortable feather back cushions to sink into.

## Different is always attractive

### MIRTILLO SIDEBOARD

Decorative arts or vintage influence styles, our collection features from glamorous eras reappear in the most sophisticated versions. Something for everyone and can add the desired finishing touch or hint of grandeur to your interiors.

To create something very special with an original finish that is unconstrained by the conventions of the mainstream market is the goal achieved by the Mirtillo. This sideboard offers an elusive and elegant gradient effect that evokes the timeless luxury and worldly glamour of ironic painting. The sophisticated and sensual piece presents itself with three types of ink to enhance the natural lines.







## The Power of Leather

MAGNUS SIDEBOARD

Specialized on the handling of hides and skins, early we seek the best pastures to have the best leather. We use the quality in all our leather-covered furniture so that all patterns and textures match the most perfect possible.

We apply all our knowledge and passion for our work leading it to authentic works of art.

Balance and functionality are adjectives for this sideboard. A touch of



# Tactile and Olfactory Impressions

WOOD · VENEERS · LEATHER

All single piece of wood is unique. Each wood grain reflects its authenticity. It can be exquisite, seductive, and timeless, these are adjectives which describe any piece. From the North of Portugal, we choose a selected range of raw materials to work, in a collaboration between breeders and our team. The selected veneers, work on a base of Multilayer plywood to MDF and are perfect for bespoke pieces. See our available veneers; Pau Ferro, Ebony, Walnut, Walnut Root, Oak, Rosewood, Olive.



LOOP  
TABLE



FOGLIA  
SCREEN

The leatherwork empowers the brass structure by an extraordinary test of craftsmanship. This wisdom of blending the leather to create a single and beautiful pattern requires knowledge and vision for a seamless flow of detail hand-stitching.

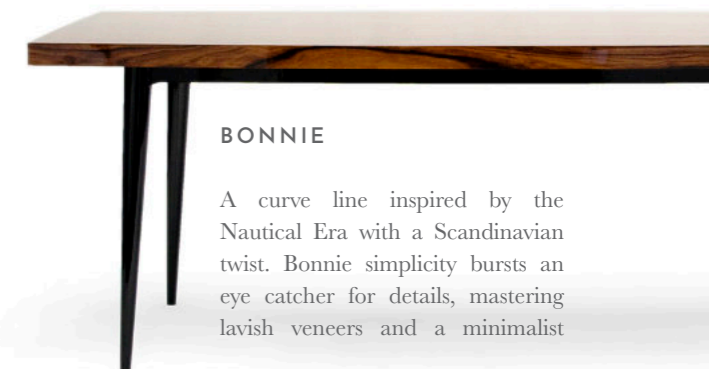


RALPH

An extremely sophisticated, chic bookcase, lightweight and modular. Perfect as a room divider or statuesque wall positioned shelving unit, Ralph takes inspiration from modernist forms and it was designed with raised and asymmetrical edges to look like a

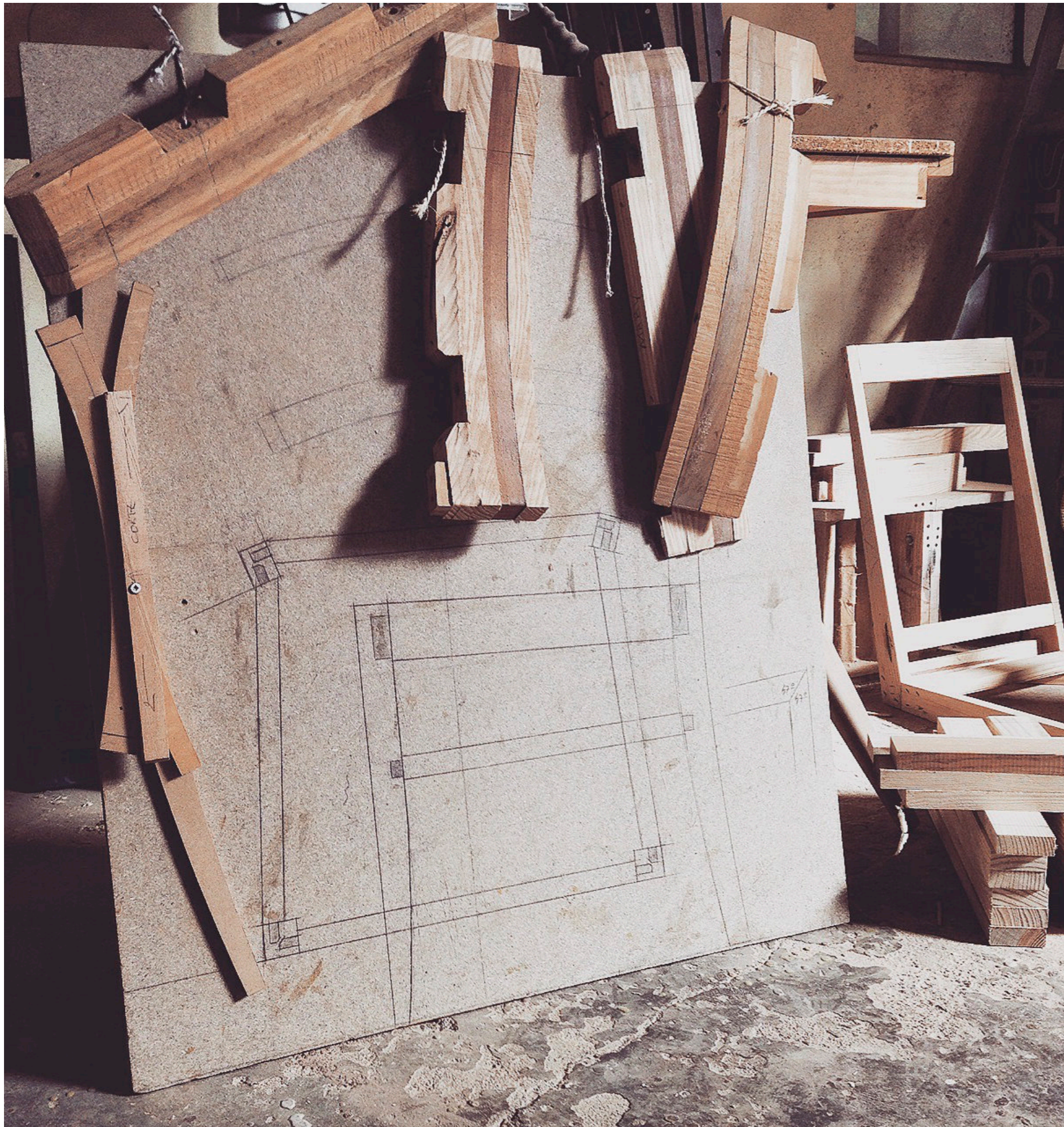
AFONSO  
CABINET

A classic cabinet with old-world craftsmanship, the inlaid marquetry a tribute to the artist M.C Escher. The exquisite bronze handles made from wheat branches in a brass casting mold.



BONNIE

A curve line inspired by the Nautical Era with a Scandinavian twist. Bonnie simplicity bursts an eye catcher for details, mastering lavish veneers and a minimalist



## Bespoke

FOR YOUR PROJECTS

“Without change, there is no innovation, creativity, or incentive for improvement. Those who initiate change will have a better opportunity to manage the inevitable change.”

Larforma is more than a company. Our pieces are a work of art, hand-made to order exclusively for you, by our team of highly skilled craftspeople and designers. Whatever the needs of your project, bring your unique vision to life with our Bespoke program.

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Read more at [www.larforma.com](http://www.larforma.com)



## La Maison du Caviar

THE CHIC OF THE ORIENT EXPRESS  
AND THE DASHING GLAMOUR.

We were delighted to be part of the redesign with our bespoke Matilde Chair, the upholstered benches in very 60s style pearly mica velvet, and the stools dot the bar like so many golden studded velvet tambourines, the green velvet sofa that runs along the walls of beveled mirrors. Very 70s style Ottomans in a Bordeaux Velvet. Photography: © Jérôme Galland

Location: Paris, France

Year: 2018

Interior Design Project: O I T O E M P O N T O

Read more at [www.larforma.com/la-maison-du-caviar](http://www.larforma.com/la-maison-du-caviar)

**HARBOUR HOTEL**  
SOUTHAMPTON, UK



**LUXURY HOTEL & SPA**

Southampton Harbour Hotel & Spa has transformed Ocean Village with its striking super-yacht inspired design.

Here you will find our Obama armchairs along with the POT Stools and have a relaxed dining and the most stunning sunset views.

Interior project  
DoDesign studio

Year  
2017

**MONTEBELO**  
ILHAVO, PORTUGAL



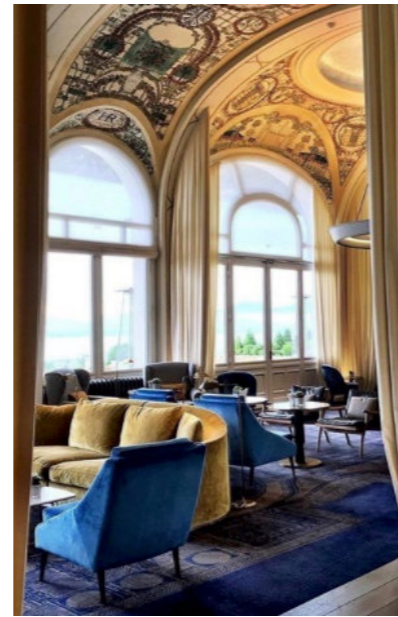
**VISTA ALEGRE HOTEL**

Proposals signed by renowned international creators such as Carsten Gollnick, Sam Baron, Karim Rashid, Joana Vasconcelos, Roberto Chichorro, and Christian Lacroix. This story now projects itself at the Vista Alegre Montebello Hotel whose proudly Larforma marks its presence with the TOMMY armchairs in the rooms.

Interior project  
Visabeira Group

Year  
2015

**HÔTEL ROYAL**  
ÉVIAN-LES-BAINS, FRANCE



**THE JEWEL OF THE EVIAN RESORT**

Member of the prestigious family of The Leading Hotels of the World. Entrusted this mission to interior designer François Champsaur and to head architect of historic monuments François Châtillon.

Larforma is proud to be part of this mission with the Armchairs Little and Obama in the lounge area.

Interior project  
François Champsaur

Year  
2015

**HÔTEL VERNET**  
PARIS, FRANCE



**LUXURY 5-STAR HOTEL**

A carefully curated selection of artworks, furniture, textures, and materials are combined in balanced spatial compositions, creating stunning vignettes in every area of the hotel, including the rooms upstairs.

We were pleased to participate in this redesign with the Obama armchairs and Obama Lounge for the Bar.

Interior project  
François Champsaur

Year  
2014

**TEWKESBURY PARK**  
GLOUCESTERSHIRE, UK



**LUXURY COTSWOLDS HOTEL**

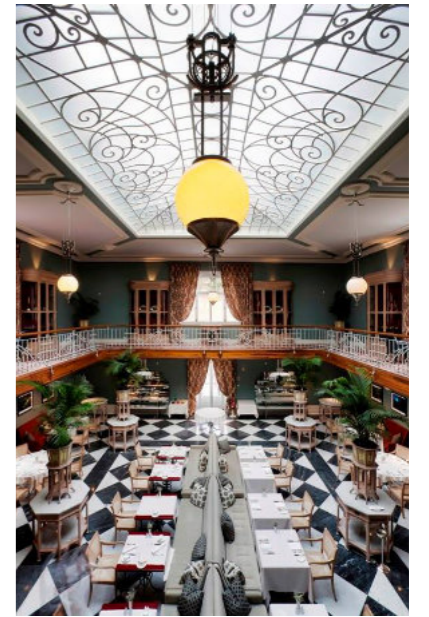
The interiors are casual-smart with Scandi-chic undertones and there's a generous sense of light and space in the public areas, which are decorated in crisp blues and mellow yellows.

We were pleased to participate in this redesign with the Tommy armchairs for the Lobby and Bar, the Opera and Walter armchairs for the restaurant, the Little armchairs and our magnificent ALVA Sofa for the tea room.

Interior project  
Jane Clayton & Company

Year  
2016

**VIDAGO PALACE**  
CHAVES, PORTUGAL



Top Porto interior architecture team Diogo Rosa Lã and José Pedro Lopes Vieira have masterminded the décor. Each suite is decorated in a customized four-color scheme that encompasses wooden floors, fabrics, wallpaper, and designer furniture.

Larforma was dedicated to the production of sofas and armchairs for bedroom suites and breakfast sofa.

Interior project  
José Pedro Lopes Viera  
Diogo Rosa Lã

Year  
2010





“

Without change, there is no innovation, creativity, or incentive for improvement. Those who initiate change will have a better opportunity to manage the change that is inevitable.”

A QUOTE BY CHRISTIAN LOUBOUTIN



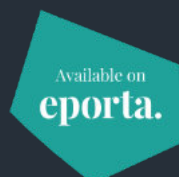


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Powering interior design  
The Online Trade Platform